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‘The Transformational CIO’ Excerpt

CIOs lead the technology teams at their companies. But the last thing a new CIO wants to do upon taking a new job is to focus on tech.

In this book excerpt, 10 real-world CIOs tell author Hunter Muller that learning about the business must be the first order of business. CIOs need to create a culture of openness in which any employee, from across the company, feels comfortable coming to them with ideas. But CIOs can’t just wait for that to happen 6 they must reach out to all corners of the enterprise to check the pulse of the business. Then they can worry about the server room.

This book chapter is an excerpt from [“The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World,”](#) published by John Wiley & Sons, Inc. Written in straightforward business language, 10The Transformational CIO10 is a concise guide for staying ahead of the competition and seizing opportunities for success in a turbulent global economy.

Included in this zip file are:

- The Transformational CIO Excerpt.pdf
- Intro Doc.pdf
- Terms and Conditions.pdf