



QuinStreet ●●● 10400 Linn Station Road, Suite 100 ●●● Louisville, KY 40223

Passing the Torch Without Getting Scorched: Preserving Your Legacy with Smart Succession Planning

If you've ever thought about succession planning and avoided it because it seemed too complex and daunting, this book is for you. If you're a business owner who has never thought about succession planning, this book is for you. This book is designed to be a primer, an overview of succession planning, written in language that you can understand. It will help you navigate the process of developing an effective succession plan for your business. In other words, it will help you pass the torch without getting scorched. The author's goal is to demystify this topic and present you, the reader, with basic concepts that will remove your fears and replace them with a solid platform for the legacy you wish to pass on to the next generation. .

Excerpted with permission from the publisher from [**Passing the Torch Without Getting Scorched: Preserving Your Legacy with Smart Succession Planning**](#), by Lawrence M. Gold. Copyright © 2013.

The attached zip file includes:

- Intro Page.pdf
- Terms and Conditions.pdf
- Passing the Torch.pdf