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IT BUSINESS EDGE WORKS WITH HOTGIGS TO OFFER IT CONTRACTOR SEARCH FEATURE

New Partnership Provides 170,000 Subscribers Free, Powerful Tools to Find and Engage Temporary IT Workers

Louisville, KY - May 16, 2005 - IT Business Edge, a leading news and information service for technology decision makers, and HotGigs.com, the contract talent marketplace, today announced a partnership that will allow IT Business Edge subscribers to find contract IT professionals via the HotGigs network of staffing firms and independent contractors. The IT Business Edge website (www.itbusinessedge.com) now features a co-branded version of the HotGigs contract sourcing network, and the 10 weekly technology intelligence reports published by IT Business Edge will actively promote the new service to more than 170,000 e-mail subscribers.

Ninety percent of IT managers use a temporary workforce as part of their staffing strategy, but finding contract resources is typically a difficult and inefficient process. IT managers commonly spend days calling several IT consulting and staffing firms - explaining their specific needs, reviewing dozens of consultant profiles, and sometimes paying inflated hourly rates to engage IT workers with specialized skill sets. The cumbersome and expensive process can slow down projects, inflate budgets, and ultimately affect a company's profitability.

HotGigs Contract Talent Marketplace streamlines the process of locating a qualified temporary technology workforce. As the search engine of the staffing industry, HotGigs provides a powerful tool to IT managers who can perform targeted searches on HotGigs' growing pool of more than 2,000 IT consulting and staffing firms and 10,000-plus independent contractors.

The HotGigs service available on the IT Business Edge site also features an online research tool that helps managers compare the hourly billable rates for thousands of IT skills, enabling them to create an instant budget based on the resources that they plan to use.

"Offering our audience of technology decision makers access to Hotgigs tools and data is very exciting," said Phil Branon, President of IT Business Edge. "Keeping up with technology developments and finding consultants are arguably the biggest challenges these folks face on a daily basis. Between us, IT Business Edge and HotGigs can make their jobs a lot easier."

About IT Business Edge

IT Business Edge is an electronic publishing property owned by the Louisville-based NarrowCast Group, LLC, a privately held media company. The NarrowCast publishing model is to build a subscriber database of high-level business technology purchase decision makers, then offer an array of premium information products and services to this high-value audience, as well as high-impact advertising and lead-generation programs for technology vendors. Conceived as a "technology intelligence agent," IT Business Edge keeps subscribers abreast of developments related to their top IT priorities, delivering in-depth analysis, research, and decision support information from hundreds of technology publishers, vendors, analysts, and associations. For more information about NarrowCast Group and IT Business Edge, visit <http://www.itbusinessedge.com>About>



About HotGigs.com

HotGigs Inc. is a revolutionary contract talent marketplace where over 1,000 employers use a free contract sourcing services to instantly search for available contract talent from more than 2,000 consulting and staffing firms nationally. Both large and small companies, such as ADC Telecommunications, J Walter Thompson, Target Corporation, RBC Dain Rauscher, and ePredix, use our services to automate the process of sourcing contract resources and to find the right contract skills at the best rates from reputable staffing firms.

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